

# SAP – SCM COURSE CONTENT

1. Unit 1: Concept and Objectives Professional
  - What do we mean by Supply Chain Management?
  - Logistics through the ages.
  - Different views on the supply chain.
  - What is new within about Supply Chain.
  - Defining the position of Supply Chain Management.
  - Supply Chain Management: A vision.
  - Elements of Supply Chain Management.
  - Objectives and Opportunities.
  - Objectives
  - Opportunities
2. Unit 2: Systems and Architectures
  - IT-Based Approaches.
  - Principles of ERP.
  - Supply Chain Planning Tools.
  - Customer Relationship Management.
  - System architectures.
  - Internet Basics.
  - Applications
  - SCM Tools offered by SAP.
  - Sales Force Automation (SFA).
  - Business Information Warehouse (BW).
  - Advanced Planning and Optimization (APO).
  - APO in Business Processes.
  - Demand planning.
  - Supply Network Planning and PP-DS.
  - Supply Chain Cockpit.
3. Unit 3: Supply Chain Projects
  - Industries and Supply Chain Management.

- Perspectives
- Methodical Approaches.
- Procedures
- Performance Measurement.
- Benchmarking
- Specific Industries.
- Hi-Tech and Electronics.
- Automotive Industry.
- Consumer Goods and Commerce.
- Logistics Services.
- SCM – a Case History of Success.
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